

Since opening my library in August of 2006, I have compiled a monthly report as part of my efforts to share what is happening with the library program and as a tool for reflection and action. I have always completed paper reports using Microsoft Word and posted them on the library website as Word document or Adobe Acrobat PDF; each year, I have added tweaks and additional data. Last year's reports (you can [see here](#) or [here](#)) represented a somewhat dramatic improvement as I incorporated more images, improved graphic design, some additional quantitative data, and a correlation of collaborative lessons (and the accompanying research pathfinders) to assorted standards, including AASL, ISTE, and state performance standards (Georgia Performance Standards or GPS).

While I was pleased with the monthly reports and the [culminating annual report for 2008-09](#), I wanted to add more depth and dimension for the 2009-10 school year to better illustrate what is happening with the library program. In addition, I felt that a reporting format with more than just print data and traditional statistics would help me evaluate my program more effectively and consequently, engage in more thoughtful decision-making.

Originally, I envisioned adding only a master a multimedia [video format](#) full of images and data to accompany the print format. By late October of 2009, though, I had a vision of creating a [web page in Google Sites](#) for every collaborative assignment that would showcase the link to the pathfinder, student work, assessment tools, video, photos, and any other relevant material and to house these individual pages under an umbrella "month" page. However, this format proved to be cumbersome and unwieldy, and I realized this format didn't fully realize the story of library I wanted to tell and that our platform for creating research pathfinders, LibGuides, was a much better fit for this purpose. With LibGuides, I can easily organize all of my

information within a page and use the “tabs” feature to break out specific sections of the report in an easy to navigate, multimedia format.

What pieces of information am I including in my multimedia monthly reports hosted at LibGuides? The centerpiece of the report is a “home” tab or page featuring an embedded print report (which I upload to Slideshare and also attach as a PDF file), a photo show of events for that month created with via our library Flickr account, and a link roll to each research pathfinder that I’ve created in collaboration with classroom teachers. In addition, I have started including links to monthly library blog posts as well blog posts I’ve composed on my professional blog for each month. Two other powerful components include a tab featuring student video interviews and a tab featuring teacher video interviews; these videos are yet another medium for inviting participation and bringing in voices other than my own to tell the story of our library program and how the services and learning activities we provide impact our learning community. All of the 2009-10 monthly reports, as well as my annual report, are housed at <http://bit.ly/d0oeMJ>.

These multimedia reports also reflect our use of social media to help advocate and share how our library is making a difference at Creekview High School. We use Flickr to showcase a photostream of learning activities, special events, and celebrations in the library; our YouTube Channel features short clips of teacher and student interviews as well as “how to” tutorials. Our blog features announcements, highlights of research guides, popular culture tidbits, technology tips, photoshows and slidecasts of special library events, focus posts on library resources, author events and news, book award updates, and other news of interest to our

students and faculty. Our Twitter account not only provides automatic updates from our blog, but we use it to provide impromptu updates on resources, library events, and scenes from the library as they happen. Our Facebook fan page is also a medium for sharing similar resources and streams of information not only with our patrons but the parents of our students. You can check out our complete social media presence at

<https://sites.google.com/site/theunquietlibrary/social-media-presence>.